

## **CFAO MOTORS KENYA SOCIAL MEDIA MODERATION POLICY**

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The CFAO Motors Kenya Facebook page provides a place to discuss and share information, updates, tips and questions for CFAO Motors fans and vehicle owners in Kenya.

We welcome all questions and commentary, including constructive feedback. We do not take decisions on moderating posts lightly. We expect that participants post commentary that is both relevant and respectful to this community.

We reserve the right to remove any posts that do not adhere to our guidelines and to block anyone who violates them repeatedly. Specifically, we will not tolerate posts that are:

- Abusive/ Defamatory
- Offensive
- Hateful in language
- Misleading or deceptive
- Unlawful or violent
- Copyright content
- Trolling or deliberate disruption of discussion
- Violations of any intellectual property rights
- Spam
- Solicitation
- Uploads or attached files that contain viruses, corrupted files or any other similar software or programs that may damage the operation of a computer or communication device
- Link baiting (embedding a link in your post to draw traffic to another site)
- Content that encourages dangerous behaviour with or unsupported modification of products.

CFAO Motors Kenya is committed to respecting and protecting your privacy in accordance with the relevant laws and obligations on data use and privacy and as a result will not request any personal or sensitive information (such as your bank account details, birthday, home address, driver's license or tax file number). You will never receive a request from us for such information. If you do receive a request for personal or sensitive information - please do not respond.

By using or accessing this page, you also agree to comply with Facebook's Terms and Conditions. While we welcome comments from everyone, it is important to note that posts on the CFAO Motors Kenya Facebook page do not necessarily reflect the opinions of CFAO Motors Kenya, nor does CFAO Motors Kenya confirm their accuracy.

In addition to the rights that you grant to Facebook, you also grant to CFAO Motors Kenya and its affiliates the right to utilise all posted content in any manner or media without any legal or monetary obligation to the author. If you later change your mind and no longer want to like CFAO Motors Kenya Facebook page, please feel free to "unlike" our page by clicking the link "unlike."

If you see anything on our page that you feel violates these rules, please send us a private message and we will review as soon as possible.