



The 19th (2026) Toyota Dream Car Art Contest **Entry Terms and Conditions**

< Contest theme >

"Your Dream Car"

< Target applicants >

15 years old and under who live in Kenya

< Age categories >

- (1) Category 1: 7 years old or under
- (2) Category 2: 8-11 years old
- (3) Category 3: 12-15 years old

< Entry period >

Monday September 29th, 2025

< Entry guidelines >

Both original artworks*¹ and digital data*² will be accepted. Please send artworks to the contest office according to the following guidelines. (*¹: Hand-drawn artworks, prints of computer graphics artworks; *²: Photographed/scanned data of hand-drawn artworks, computer graphics data)

[Hand-drawn artworks]

(1) Paper size: 400mm x 550 mm (15.7 x 21.7in.) or smaller, thickness of 5mm or less

* The recommended size is A3 or tabloid size. (A4, quarter, and octavo sizes are also acceptable.)

* The color, material, and shape of paper can be chosen freely.

(2) Drawing materials: Any

* Any drawing materials can be used, such as color pencils, markers, crayons, or paints.

* Collage or cutout pictures will be allowed for plane drawings, excluding those that make other artworks dirty.

[Computer Graphics artworks]

* File size: Between 1MB and 5MB with around 300dpi per one artwork

* File format: JPG, PNG

* Submit as high-definition data as possible to prevent disqualification for judging or re-submission.

* Computer Graphics artwork is the one "digitally drawn" on electronic devices. Any device can be used,

including tablets, PCs and smartphones etc.

- * In case of importing images, the material must be the participant's original data (paintings drawn by the participant etc.).
- * Photographs and free images are prohibited to use.
- * In case of using drawing application, it is prohibited to use processing items such as illustrations, stamps, templates, etc.
- * Any creations generated by AI are unacceptable.

[Unacceptable Artworks]

- * Artworks that do not meet the regulations mentioned above
- * Artworks using photographs, free images, purchased products (stickers, wrapping paper, newspaper, etc.)
- * Artworks that resemble the previous Toyota Dream Car Art Contest artworks, famous paintings, paintings created by other artists
- * Artworks including trademarked characters, corporate logos, and specific items
- * Artworks that depict cars manufactured by companies other than TOYOTA.
- * Collaborative artworks created by multiple individuals
- * Artworks created by someone other than the participant, or with the help of adults (parent, legal guardian, instructor, etc.)
- * Artworks with incomplete Entry Forms or missing information

< Entry form >

Download the entry form from the following website <https://cfaomobility.co.ke/toyota-dream-car-art-contest-entry-terms-and-conditions/> or obtain it from any CFAO Mobility Branch or Dealer Country wide.

< Original artworks*1 >

Please fill in all the necessary items on the Entry Form, and securely attach it to the back of your artwork, or send it via email to dreamcar-cmke@cfao.com

< Digital data*2 >

Please fill in all the necessary items on the Entry Form and send it (PDF) by email to dreamcar-cmke@cfao.com

NB; Parent/Guardian's consent is needed to apply for this contest.

Application (Submission) Location

CFAO Mobility Kenya Limited Head Office
Uhuru highway opposite Nyayo Stadium
OR

Any CFAO Mobility branch or authorized dealer countrywide.

Addressed to; The Office of the TOYOTA Dream Car Art Contest

< Judging >

Judging will be strictly conducted in two stages.

National Contest

(1) Artworks entered are judged as the Kenya Contest (National contest).

(2) The top 3 place in each category in the Kenya Contest National contest will be submitted to the World Contest that will be held in Japan.

World Contest

(1) In the World Contest, these entries selected from each country and region will be judged by a jury panel, where award winners will be selected.

Note: Past Winners of World Contest cannot be awarded in the same category again.

["Winners" refer to; Grand Prize, Best Finalist (Encouragement Award in the 11th and the 12th Contest), and Special Award winners.]

< Prizes >

National Contest

<u>Winners Prize money :</u>	
1st position per category -3 winners	50,000
2nd position per category -3 winners	45,000
3rd position per category -3 winners	30,000
<u>Winning schools per category :</u>	
1st position per category - 3 schools	150,000
2nd position per category - 3 schools	75,000
3rd position per category - 3 schools	50,000
<u>Special Categories :</u>	
School with the most entries -1 sch	50,000
Youngest Participant - 1 winner	15,000
Wakudoki Award - 1 winner	15,000
Teacher's award -1 winner	50,000

World Contest

As supplementary prize, prize money intended for educational purposes will be presented as follows:

- **5,000USD** prize money to each Grand Prize winner in each category (1 person in each category, 3

persons in total^{*1}) / each Special Award winner in all categories (2 persons in total^{*1})

- **10,000USD** prize money to the school^{*2} where each Grand Prize / Special Award winner belongs
- **3,000USD** prize money to each Best Finalist in each category (7 persons in each category, 21 persons in total^{*1})

^{*1} : Each number is the maximum number of winners that can be awarded in the World Contest.

^{*2} : Compulsory educational institutions (elementary / junior high / high schools) of the country where the applicant lives.

Guidelines for Prize Money

- (1) All the taxes related to prize money and expenses which are not specifically described on this official terms and conditions should be paid and borne by the winner or his/her parent(s)/ guardian and winner's school themselves.
 - (2) The prize money payment should be settled based on the rate of remittance date.
 - (3) When receiving prize money, the winner's parent(s)/guardian and responsible person of his/her school need to sign on the receipt.
 - (4) The necessity of filing final tax returns/tax payment should be confirmed by the winner or his/her parent(s)/guardian and winner's school themselves based on local regulations and proceeded accordingly.
- **World Contest Winners and their schools should agree with the Terms and Conditions, which will be separately set to receive prize money.**
 - **Regarding supplementary prize, please note that there is possibility to change depends on contest organizer's discretion.**

< Announcement of winners >

Winners (or the person in charge of each group) will be notified to them and their schools by the contest office.

The results of Kenya Contest are scheduled to be announced around **February 26th 2026** while the result of the World Contest will be announced on the Official Website of the Toyota Dream Car Art Contest around August 2026.

(URL: <https://www.toyota-dreamcarart.com>)

< Reminders >

- (1) Submissions that have previously been released, submissions that have been entered in other contests, and submissions that infringe on a third party's copyrights will not be accepted.
- (2) Multiple submissions are allowed from the same person. However, only one prize will be awarded per person.

- (3) Family members of employees of Toyota or Toyota Motor Corporation related companies are also eligible to participate.
- (4) Any private information collected as part of the contest will not be used for any other purpose.
- (5) All rights in the submitted artworks, including but not limited to publication, use, adaption, editing, and revision rights, will belong to Toyota Motor Corporation.
- (6) The submitted artworks may be used in advertisements and printed materials by Toyota Motor Corporation and partner companies that have supported the contest and obtained an official approval by Toyota Motor Corporation for the purpose of advertising.
- (7) Prize eligibility may not be transferred or sold to a third party.
- (8) The winners must submit to Toyota Motor Corporation a declaration attesting that they meet the eligibility requirements and an agreement that they will not submit their award-winning artworks to any other art contest.
- (9) This contest will be invalid in regions which are prohibited or restricted legally.

< Handling of personal information >

Usage purposes:

- (1) Notification of judging and judging results of this contest
 - (2) Sending of supplementary prize for this contest by mail
 - (3) Surveys for the purpose of improving the content of this contest, and for anonymous statistical analysis for marketing, etc.
 - (4) Under adequate safe guards any usage deemed necessary by Toyota Motor Corporation in order to conduct the contest fairly and safely.
- Disclosure of personal information to third parties: With the exception of providing personal information to contractors within the necessary scope of conducting this contest, personal information will not be disclosed to third parties without the permission of the individual.
 - In operating and managing this contest, personal information will be provided to a company contracted to handle personal information that has adequate safeguards in place.